

We teach organizations how to **FISH!**

Never heard of us?
We're the CEO's best kept secret.

No, we're not experts, we're enablers.

For over a decade, our firm has worked on some of the most important engagements in the world...important to our client's and their shareholders.

Whether its one of the largest post-acquisition integrations in North America or a restructuring for a Fortune 500, we have a proven track record for delivering results.

We have extensive experience helping senior executives formulate strategy. But we don't stop there. We actually stick around and help implement the strategy. Our team works with key leaders and senior managers to design, develop, and implement improvement initiatives that drive increased performance straight to the bottom-line.



PRIMAXX



ABOUT THE FIRM

Primaxx is headquarter in the United States. We work with CEO's, key business leaders, senior managers and owners from around the world. Our diversity of thought, diversity of perspective, and diversity of skills defines who we are. Our goal is simple, total client satisfaction.

ABOUT OUR PEOPLE

We've been fortunate enough to have some great opportunities throughout the years – opportunities to work with great people, great clients, and great organizations.

We have a wealth of international experience. And we're talking real international experience here. It's not uncommon to find us in-country with our feet on the street. It's about connecting with fellow team members and achieving a common goal.

One unique characteristic about our people is we all like to have fun. Life is short - we never take ourselves too seriously. Sure change is difficult, but if you can't find a way to enjoy what you do, you're wasting your time.

ABOUT OUR WORK

Our perfect engagement is fairly straightforward. We are typically asked to help a group of senior executives develop or refine the corporate vision. That vision is then articulated into organizational strategy. As we develop strategic initiatives focused on achieving a particular set of goals, we may find the business needs to restructure.

Once the business has been aligned, we then help the organization implement elements of a good performance management system – a reporting component that keeps score, a compensation component that drives appropriate behavior, and the improvement toolkit that enables people to be the best at what they do.

The success of this approach has delivered outstanding economic benefits as well as, cultural transformations that have rewritten the corporate history of many clients.

